



FOR IMMEDIATE RELEASE

County Materials Corporation's MULE Rental Program Changes the Way Masons Build

Marathon, WI, September 2021 – County Materials Corporation and Construction Robotics are partnering to offer masons the MULE (Material Unit Lift Enhancer) lift-assist device, built to handle and place heavy materials on construction sites. The concrete manufacturer established a MULE Rental Program to help architects, masons, and construction professionals achieve greater efficiency and cost savings.

The MULE Method utilizes cutting-edge technology to double square footage and productivity gains. MULE smart lifting equipment also moves oversized blocks, including County Materials' Oversized 32" Concrete Masonry Unit, with ease. The larger block can double the amount of square footage installed in half the time. Designed to reduce per-block cost and regain investments in as little as six months, the MULE also mitigates risk of injury and low productivity due to fatigue on the job. Click [here](#) to watch the MULE in action.

"We are excited and proud to add County Materials to our MULE dealer network. They have a track record within the industry of being an innovative and quality supplier. Together, we are looking forward to changing the way masons work in very positive ways." – Scott Peters – President / CEO of Construction Robotics

Learn more about County Materials Corporation's MULE Rental Program and schedule a complimentary demonstration by contacting Tom Hale, Corporate Product Manager – Masonry, at (715) 966-5998 or tom.hale@countymaterials.com.

County Materials Corporation is proud to celebrate 75 years in business. Our family-owned, American-based manufacturing company is an industry leader and trusted resource for concrete construction and landscape products. Since 1946, our products have helped build the communities where Americans live, work and play. County Materials Corporation is headquartered in Marathon, WI and employs nearly 2,000 people in more than 40 locations, supplying products for growing communities across the country. Follow County Materials Corporation on social media for updates about our latest concrete innovations and charitable activities. For more information, visit countymaterials.com.

Construction Robotics is a world leader in semi-autonomous robotics and lift-assist solutions that are currently focused on the construction industry. With over a decade of delivering breakthrough innovations, CR has led the way in implementing a realistic and practical path toward the jobsite of the future. With patented and proprietary lift-assist technology, Construction Robotics' products simultaneously solve productivity, safety, and precision – reducing schedules, adding back profits, and driving down safety risks and the cost of insurance. Visit construction-robotics.com/mule to learn more.